# OPTIMUS



## Overview

Optimus is a modern stock trading application designed to simplify investing for everyday users. The app allows traders to monitor the stock market, manage portfolios, and execute trades quickly with a clean and intuitive interface.

| Type | Category | Year |
| --- | --- | --- |
| Mobile Application | Stocks Trading App | 2026 |



## Problem & Solution

**Problem**

Stock trading platforms can feel complicated for new investors due to complex onboarding, difficult KYC processes, overwhelming market data, and fragmented fund management experiences.

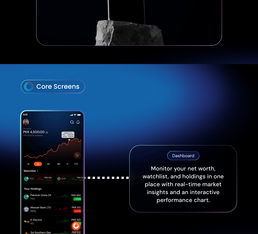
**Solution**

Designed a user centric trading ecosystem that simplifies onboarding, streamlines trading workflows, and provides a unified dashboard for portfolio tracking, fund management, and market insights making investing more accessible and efficient for all users.

## Optimus

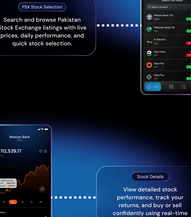


## Design Process




## Designed with intentionally

Crafting next generation trading experiences for modern investors.



## Typography And Color

Font Family

**DM Sans**




## Designed with intentionally

Making stock trading smarter, faster, and effortless.



## Core Screens



**Dashboard**

Monitor your net worth, watchlist, and holdings in one place with real-time market insights and an interactive performance chart.



**PSX Stock Selection**

Search and browse Pakistan Stock Exchange listings with live prices, daily performance, and quick stock selection.



**Stock Details**

View detailed stock performance, track your returns, and buy or sell confidently using real-time market data.

## Designed with intentionally

Designing trading experiences that are simple, fast, and powerful



**Fintech App**

# Thank You

For Scrolling